

## **Food Africa and pacprocess MEA 2025: Powering Regional Trade and Industry Growth**

Returning for their 10th and 6th editions respectively, Food Africa and pacprocess MEA will take place from **9 to 12 December 2025** at the Egypt International Exhibition Center (EIEC). These internationally renowned events have become leading platforms for stakeholders in the **food and beverage, processing, and packaging sectors**, offering unmatched opportunities to explore business prospects across Africa and the Middle East.

### **A Unified Platform for Industry Advancement**

**Food Africa** has, over the past decade, positioned itself as a premier gateway to Africa's thriving food and beverage sector. As the continent's population surges towards **2.5 billion** by 2050, food consumption and demand are increasing rapidly. Africa's food industry is expected to reach **\$1 trillion** annually by 2030, and its food imports are forecasted to hit **\$90–\$110 billion** by 2025. Egypt, strategically located and economically pivotal, continues to lead the way. In 2024, Egypt's processed food sector exports reached **\$5 billion**, with top destinations including Arab countries, the EU, and the United States.

In parallel, **pacprocess MEA**, organized by Messe Düsseldorf and a member of the interpack alliance, drives progress in the packaging and processing landscape of the MEA region. As demand for modern, efficient, and sustainable packaging solutions increases, pacprocess MEA offers a specialized platform where global and regional stakeholders converge to showcase innovation and explore new business partnerships.

The 2024 edition of the two events welcomed **1,018 exhibitors** from **35 countries** and over **31,000 trade visitors** from around the globe. Spanning key sectors such as food and beverages, pharmaceuticals, cosmetics, non-food, and industrial goods, the exhibitions support industry transformation by bringing together leading brands, manufacturers, and decision-makers in one dynamic venue.

### **Strategic Features Driving Engagement**

Food Africa and pacprocess MEA are more than just exhibitions—they are strategic business platforms. Key features include the **Hosted Buyers Program**, which connects exhibitors with vetted international buyers and decision-makers; the **B2B Matchmaking Platform**, which facilitated over **5,561 pre-scheduled meetings** in 2024 between stakeholders from **64 countries**; and a **specialized conference** that gathers international experts to explore trends, market insights, and sectoral developments.

### **Where Food, Processing, and Packaging Converge**

The synergy between Food Africa and pacprocess MEA reflects the growing interdependence of the food industry with the processing and packaging sectors. Together,

these exhibitions offer a comprehensive view of market opportunities and industry advancements, fostering knowledge exchange, commercial growth, and supply chain efficiency across the region.

With Egypt serving as a strategic trade bridge into Africa and the Middle East, these events are uniquely positioned to help companies access one of the world's most promising growth regions. Whether you're looking to expand your network, enter new markets, or launch innovations, Food Africa and pacprocess MEA 2025 will offer the ideal environment to accelerate your goals.

Food Africa and pacprocess MEA are proudly organized by **International Fairs & Promotions (IFP)**, **Konzept**, and **Messe Düsseldorf**, bringing together their expertise to deliver world-class trade exhibitions in the Middle East and Africa.

For media inquiries and updates, visit: [www.foodafrica-expo.com](http://www.foodafrica-expo.com) | [www.pacprocess-mea.com](http://www.pacprocess-mea.com)